

# VITALISA MUZYAMBA

## MEDIA KIT 2026

Lifestyle • Travel • Social Content • Brand Collaborations

*Upload schedule: Sundays and Thursdays*

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| <p><b>Profile</b></p> <p>Vitalisa Muzyamba is a digital creator with a polished lifestyle brand and a strong visual presentation across updates, video content, social channels and collaboration touchpoints. Her platform is suited to campaign work that values clean storytelling, audience connection and a modern personal brand presence.</p> | <p><b>Content focus</b></p> <p>Lifestyle, travel, personal updates, events and creator-led features</p> <p><b>Website sections</b></p> <p>About, Videos, Socials, Work With Me, Updates, FAQ and Contact</p> |
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## Content Areas

| Content Area           | Typical Features   | Suitable Brand Categories                                     |
|------------------------|--|---|
| Lifestyle content      | Personal updates, everyday recommendations, curated creator moments  | Beauty, fashion, wellness, accessories, personal care         |
| Travel and experiences | Destination visuals, outings, experience-led storytelling            | Hospitality, tourism, transport, restaurants, cafés           |
| Events and appearances | Meet-and-greet moments, community touchpoints, event coverage        | Launches, activations, public events, campus and youth brands |
| Creator features       | What's in my bag, product mentions, day-in-the-life style placements | Tech, creator tools, gadgets, telecoms, productivity products |

## Partnership Options

| Format                       | Deliverables   |
|------------------------------|--|
| Sponsored short-form content | One branded short-form video posted on creator feed.                         |
| Story package                | Three to five story frames with product, event or offer messaging.           |
| Product integration          | Lifestyle placement, usage feature, unboxing or creator routine mention.     |
| Event collaboration          | On-site appearance, live story coverage and post-event recap content.        |
| Monthly ambassador package   | Recurring content over a four-week period with coordinated brand visibility. |

## Rate Card

Indicative rates are shown below for common creator deliverables.

| Deliverable                              | Rate Range (ZMW) | Suggested Starting Rate | Notes                                 |
|--|------------------|-------------------------|---------------------------------------|
| Short-form video posted on creator feed  | 1,500-4,500      | 2,500                   | Single branded video post             |
| Photo or carousel post                   | 900-2,500        | 1,500                   | Image-led sponsored post              |
| Story sequence, 3-5 frames               | 600-1,800        | 1,000                   | Best used for launches and reminders  |
| UGC-only vertical video for brand use    | 1,200-3,500      | 2,000                   | Content delivered for brand-owned use |
| Event appearance with live coverage      | 2,500-7,000      | 3,500                   | Fee may vary by duration and location |
| Monthly bundle: 2 videos + 4 stories + 1 | 6,000-15,000     | 8,500                   | Recommended for recurring campaigns   |

|       |  |  |  |
|-------|--|--|--|
| recap |  |  |  |
|-------|--|--|--|

### **Standard Terms**

One reasonable round of edits is included for approved scripts and captions.

Paid usage rights for ads may be charged additionally depending on duration and channels.

Category exclusivity may be charged additionally depending on term length.

Rush turnaround and travel outside Lusaka may be billed separately where applicable.

### **Contact Information**

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|-------------------------|--|
| <b>Email</b>            | info@vitalisamuzyamba.com                                |
| <b>Phone / WhatsApp</b> | 0977488684   |
| <b>Website</b>          | vitalisamuzyamba.com                                     |
| <b>Bookings</b>         | Available for brand collaborations, campaigns and events |

*Prepared for professional brand and partnership use*